



Who are Carwash Express?

Carwash Express offers professional car detailing and a range of premium valeting services to customers throughout the United Kingdom. Formed in 2009 the company has a wealth of experience employing managers who have worked in the trade for over 25 years.

Carwash Express is dedicated to providing the highest quality service and value to their customers. Carwash Express ensures your vehicle is cleaned to a professional standard while you do your shopping. Simply leave your keys and return to a sparklingly clean shiny car. With state-of-the-art equipment that uses a low amount of water, you can be assured the chemicals used are environmentally friendly and sustainable. All staff members are fully qualified and insured and a first class service is promised every time.

Carwash Express strive for perfection, best in class customer service, security and safety, providing their customers with the UK's premier carwash and car detailing experience.

- They add value to your customers shopping experience
- Their presence provides extra security to your customers
- They respect environmental issues through the use of bio degradable chemicals and minimal water usage.
- They conduct a disclosure security check on all staff, only employ operatives with excellent communicational skills and from within local surrounding areas.
- They have a national training base where all new site managers and staff are fully trained to an exceptionally high standard not only for the detailing of the vehicles but also in customer service.

Carwash Express are now expanding and have a variety of new franchise opportunities right now in several locations. If you want to join with us as we continue our expansion across the UK, we would like to hear from you.



What does a Carwash Express Franchise consist of? What do you get as a Franchisee?

So many people think of starting their own business - not just for the financial rewards but for the opportunity to be your own boss and run your own life. But the downside is that although you get all the rewards, you also take the risks. Taking on a franchise within a proven operation reduces those risks substantially. By joining Carwash Express, you can reduce them even more!

Established Track Record - As a franchise buyer, you become part of a proven system of operation. Your franchisor offers a concept with products and services that have sold successfully. You have history to learn from and to help you predict your own future.

Faster Start Up - You have a short learning curve as a franchise owner, because you have assistance from a franchisor with lots of experience to draw upon in starting other new operations successfully. You and your personnel often get on-the-job instruction.

Less Risk - Your chances of failure are lower with a franchise operation, because of the experience, expertise and proven resources that support you in your business. Franchises succeed at the rate of 90%.

Low Investment - Most franchises keep their front-end investment demands low, which favours new entrepreneurs. Moreover, a franchisor will often help new franchisees borrow by facilitating arrangements with lending institutions, which look positively on lending to franchisees because of their high success rates.

Purchasing Power - The group purchasing power of franchisees can make a big difference in your costs of doing business. Large buying groups can typically demand significantly lower prices on goods and services.

Name Recognition & Brand Awareness - With an established franchise, you get the benefits that occur from marketing an established brand of products or services. With a new franchise, you can grow and contribute to the creation of the brand.





Business Support

As a franchisee, you will generally receive valuable, ongoing business support, including site selection, training, marketing, new technology and more. Franchisers will assist you in developing a business plan, in learning the best ways to hire and manage personnel, and in how to profitably manage your facility.

Everyone working for Carwash Express is an important player on the team. We believe in building personal professional relationships with our customers and being polite and helpful at all times. We must make it easy for people to do business with us.

As a Franchisee you buy the right to develop your business in a defined geographical area, with a guarantee from Carwash Express of no Carwash Express competitor in that area. Franchisees can offer their Clients the full breadth of Carwash Express expertise, all supported by the full span of our capabilities.

Our aim is to provide a nationwide quality service to customers with an emphasis on personal service and professionalism. We aim to build up a strong two way working relationship with all our franchisees, and make the Carwash Express name synonymous with excellence. So if you're looking for a Franchise opportunity with some real strengths search no more.

What kind of support can I expect from Carwash Express as a Franchisee?

We ensure that you are well equipped to start and grow your business. Training, ongoing business support and a wide range of resources are available when you become The Carwash Express Franchisee in your area.

One of the main benefits of Franchising is that it is a business partnership between Franchisee and Franchisor. Head Office support is essential especially in the early trading days of the franchisee, and it will always be readily available. In the early days there will be a very much hands on approach, gradually stepping back and letting you, the Franchisee take complete control as you become more confident, professional and experienced.

The operations manual contains all the information and know-how to run your own business successfully. It will be your point of reference for everything you do. It is a step by step guide on how to run and operate the business. This manual alone is worth the franchise fee. It's a treasure trove of useful information and will save you time and money every step of the way. It is written in a clear way, following an easy to understand format. All the facts of the business without the fuss, and all at your finger tips from day one.



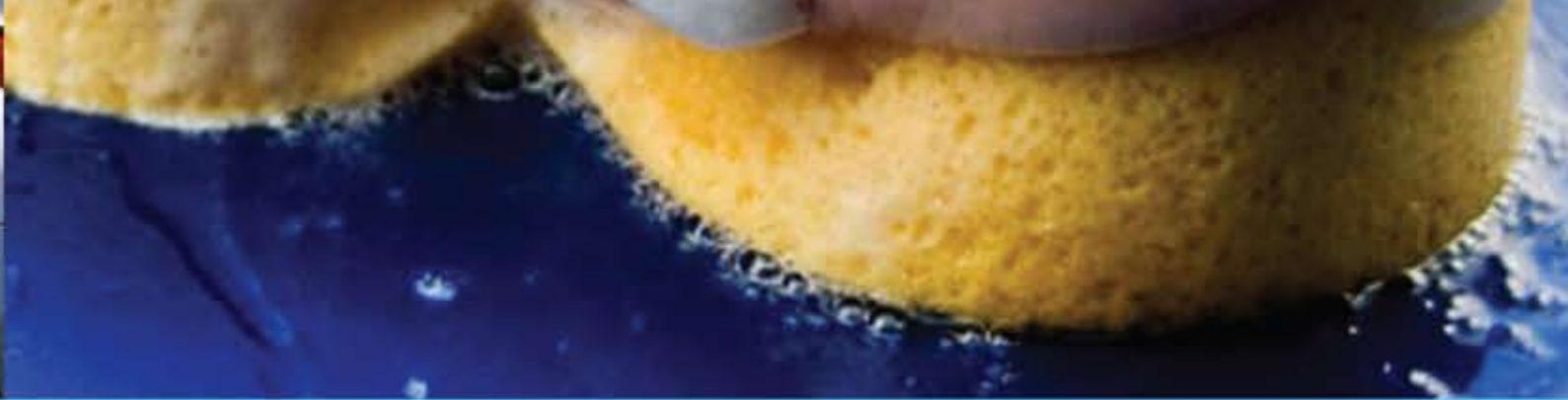
The earnings potential

What you can earn out of Carwash Express Franchise is, in the final analysis, up to you: how hard you work, and how gifted you are. It's no different to anything else. But you'll be surprised at how the numbers can stack up.

	Year 1	Year 2	Year 3
Gross Income	£65,000	£85,000	£105,000
Total Overheads	£22,300	£33,400	£44,900
Net Profit	£42,700	£51,600	£60,100

It is important to emphasise that the above figures are projections provided for the purpose of illustration and are not intended to be a statement, representation, warranty or guarantee of individual franchisee earnings. It is essential that (prior to entering into the franchise) you satisfy yourself of the value of the investment you intend to make in terms of both time and money.





Satisfied Customers

Don't just take our word for it. Read what our satisfied customers have to say...

"Car Wash Express has provided an excellent service at East Kilbride Shopping Centre since their appointment six months ago. We have found the whole team consistently committed to providing a friendly and professional service for our customers and this is clear from the high level of repeat visits they have. I would happily recommend Car Wash Express to other shopping centres"

Andy Bradley, Centre Director

"We have been delighted to work with Car Wash Express in launching the car wash in The Gate. They have been exceptional in tailoring their systems to meet our requirements and have ensured that the Car Wash compliments our car park and maintains the excellent level of service and quality that is expected for our customers".

Amanda Betteridge, Centre Management, The Gate, Newcastle

"Carwash Express replaced an existing company who I believed did a very good job, carwash express have taken carwash services to a new level not only with their exceptional valeting services but the staffs presentation, the presentation of the work area and the equipment used. The after care service provided ensures all customer peace of mind and ensures it is certainly a valuable asset to this shopping centre. I would recommend this company to anybody".

Steve Kent, Centre Director, St Georges Shopping Centre, Harrow



What you need

What do you need to be successful as a Carwash Express Franchisee?

There is just no escaping the fact that running your own business can be hard work. However, you are doing it for yourself and the rewards of a Carwash Express franchise will be there for you to see from day one. If you possess the following attributes then a Carwash Express franchise could be just what you have been looking for:

- A willingness to work hard, because there is simply no substitute for hard work.
- A willingness to persevere, because there will always be times when things don't go according to plan.
- The desire to work for yourself, and take proper control of your own destiny.
- The desire to work with others who all share your commitment to the highest standards.

If everything you've read so far makes sense, and you think that a Carwash Express Franchise is something you want to know more about, we should talk further.

Call us on 0800 389 9840



Carwash Express
Managing Director
Simon Ward

